

# Digital Marketing & Lead Generation Services

## ABILITYDCX SERVICE BENEFITS:

- Increased lead generation that creates new opportunities quarter by quarter
- Increased web traffic
- Social media strategy & proficiency development
- One time content creation for multiple uses over time
- Reduce costs associated with Lead Generation



**AbilityDCX, LLC**

Phone: 610.903.0468

Email: [jmarzola@abilitydcx.com](mailto:jmarzola@abilitydcx.com)

[www.abilitydcx.com](http://www.abilitydcx.com)

## **Increase Lead Generation with Customer Experience (CX) Intelligence**

Every customer or non-customer that interacts with a business does so in numerous ways. Each of these interactions leaves a breadcrumb of data that we turn into useful information. This information is analyzed and quantified and then forms the basis to create specific engagements designed to further enhance their relationship with customers & prospects.

Through our experience and expertise in Digital Marketing and Marketing technologies, AbilityDCX helps our clients design and implement data gathering processes, select the right technology to transform customer data into useful information and provide effective decision making advisement on “what to do” with their CX Intelligence data.

Ability Digital Marketing & Lead Generation Services are designed to:

- Provide insight through assessments
- Establish/Identify unique selling propositions
- Outline strategic plans to meet business initiatives
- Deliver creative support content and website enhancements
- Facilitate the creation of Webinar based information events
- Develop meaningful Email, Social Media and Telephone campaigns for event attendance and event follow up
- Provide Digital Analytics to measure progress

## **Our methodology is simple: Assess, Plan, Develop & Execute**

This effective and efficient proven process provides our client with the insight needed to consistently generate high quality leads through digital marketing. The Result: High Impact campaigns that deliver the right prospects.

For more information or to schedule an assessment, contact us at: 610.903.0468 or visit [www.abilitydcx.com](http://www.abilitydcx.com)